



CARWASH MOBILE PAYMENTS

Start Carwash in-App
Pay-by-phone
Online Management



Barking was awarded as the Best Estonian E-service 2015

SIMPLE SOLUTION

Barking provides fully automated platform with easy integration (Hardware + Server Access)

FOR MANAGEMENT



SERVER

admin.barking.ee

- Payment processing
- Real-time data and overview
- Connects to carwashes and Apps
- Pricing, Add/Remove Locations
- User Administration
- Fraud detection
- Marketing campaigns

FOR ENABLING ACCESS

20 minute installation to existing carwash system



- Connects carwash to server
- Feedback loop
- Control via Relays or serial
- Coin “faker” system (optional)
- I/O monitoring

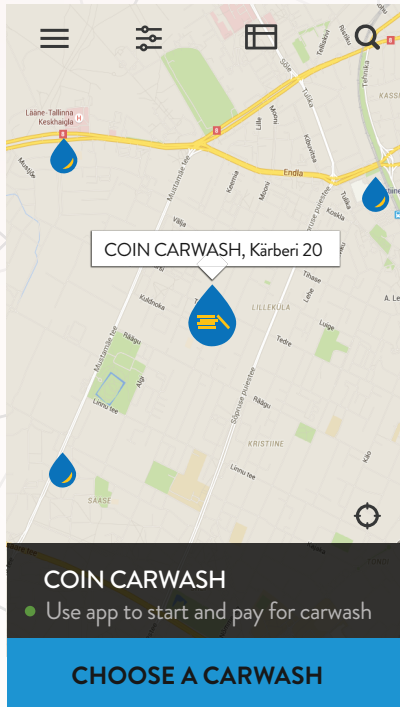
FOR CAR DRIVERS



- App for carwash locations
- Carwash Program Start
- Pay as you go
- Marketing Campaigns
- Direct Carrier Billing
- Credit Card payments

MOBILE APP

Choose a carwash

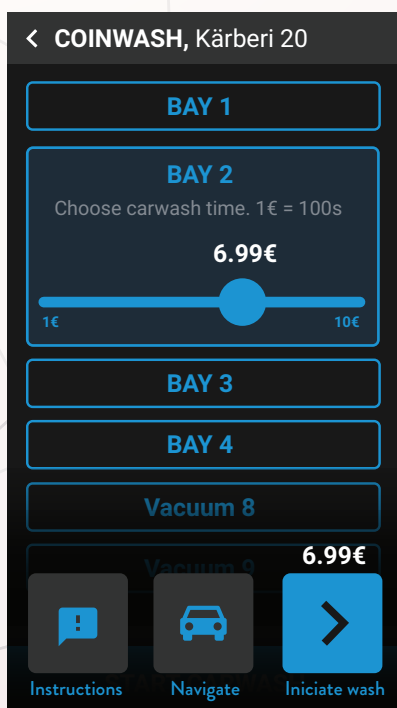


- 1) In-App PAYMENTS
- 2) Start Washing Program

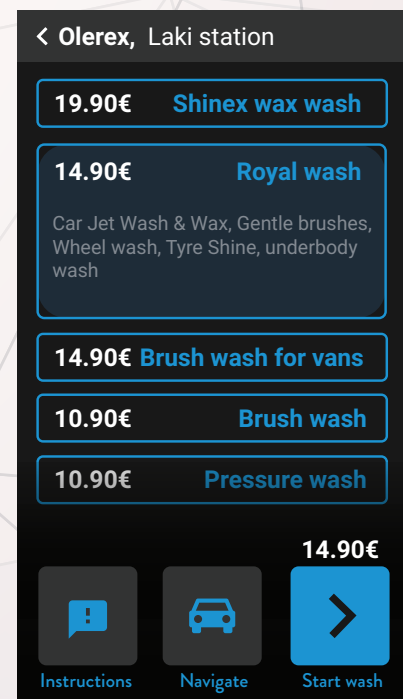
- Private carparks
- Carwashes**
- Other carparks
- Zones
- Custom layer can be added

Interface based on carwash type

Self-service



Automated





DEFAULT PAYMENTS

Credit Card

Mobile invoicing
Postpaid
Prepaid



LOYALTY EXAMPLE

Prepay for 10 carwashes at:
yourdomain.com/prepay



POOLED CREDIT

One company, one wallet
Family packages
Big company packages

To minimize the risks, additional costs and complexity that come with handling credit card data, the credit card payments are processed by Adyen Easy Encryption Solution with client-side encryption technology.

All client's credit card information is encrypted within the application before being submitted to server. Our server bypasses this encrypted data to Adyen for processing. This makes our solution fully PCI DSS 3.1 (Payment Card Industry Data Security Standard, key security standard within the payments industry) compatible.

We support all major international payment methods (Visa, V-Pay, MasterCard, Maestro, American Express, PayPal, SEPA Bank transfer etc – **250 different payment methods in total**).

It also features:

- automatic Fraud detection and analysis
- 3D-Secure payments

We integrate with local telecom companies to add payments to client's phone bill. This is very convenient for the client since mobile network operators already have a billing relationship with consumers. This provides an instantaneous payment with better conversion rates, especially in countries where credit card usage is low.